



The logo for GALA Choruses features the word "GALA" in a large, bold, black sans-serif font. A thick, curved green line sweeps across the letters "A", "L", and "A". Below "GALA", the word "CHORUSES" is written in a smaller, black, spaced-out sans-serif font.

GALAGRAM 2008 ADVERTISING RATE CARD

GALAGram is the official news magazine for GALA Choruses and is published quarterly. For 2008, the GALAGram will be published in March, June, September and December. Print copies are distributed to our over 7,500 members as well as being available on the web site. Opportunities for advertising in the GALAGram are outlined below.

Ad Size	Width x Height	1 issue	2 issues	3 issues	4 issues
Back Cover	8" x 10 ½"	1,750	3,325	4,725	5,950
Inside Covers	8" x 10 ½"	1,250	2,375	3,375	4,250
Full Page	8" x 10 ½"	1,000	1,900	2,700	3,400
½ Page Horizontal	8" x 5 ¼"	750	1,425	2,025	2,550
½ Page Vertical	4" x 10 ½"	750	1,425	2,025	2,550
1/3 Page	4 5/8" x 4 5/8"	525	1,000	1,420	1,800
¼ Page	4" x 5 ¼"	400	760	1,080	1,360

Prices are non-commissionable.

Discounts are available for Member Choruses only. Member Choruses deduct 10% from above rates. No discounts are available for the back page.

Deadlines:

- For the March Issue final print-ready artwork must be received by no later than February 25, 2008.
- For the June Issue final print-ready artwork must be received by no later than May 27, 2008.
- For the September Issue final print-ready artwork must be received by no later than August 25, 2008.
- For the December Issue final print-ready artwork must be received by no later than November 24, 2008.

Mechanical Requirements: All ads must be presented as a Hi-Res, 300 dpi TIF file or 300 dpi PDF file. No bleeds. The 2008 GALAGrams will be printed in color. Ad design/artwork services are available for an additional charge, please inquire.

Payment: Payment must accompany ad copy. Make check or money order payable to GALA Choruses. VISA, MasterCard, American Express, and Discover orders will be billed at the US dollar rate. GALA Choruses reserves the right to review all ads and to refuse any advertisement deemed inappropriate.

If you would like to advertise in the 2008 GALAgram(s), please fill out this form, and follow the instructions below.

Company Name: _____

Contact Person: _____

Address: _____

City, State, Postal Code: _____

Telephone: _____

Email Address: _____

Please check desired issue(s): Issue 1 Issue 2 Issue 3 Issue 4

Please check desired advertisement size:

Back Cover Inside Covers Full Page 1/2 page horiz.
 1/2 page vert. 1/3 page 1/4 page

Amount enclosed: _____

Check made payable to GALA Choruses

VISA MasterCard American Express Discover

Name on card: _____

Credit Card #: _____

Expiration date: _____

Billing Address of Credit Card (if different from above):

Fax, mail or email this form and completed version of ad to 412-322-1814, or email to: funding@galachoruses.org . Send all TIF files or PDF files to funding@galachoruses.org or mail a clearly labeled CD to the PO Box 99998, Pittsburgh, PA 15233. If you have questions, please email funding@galachoruses.org , or call 412-322-4260.